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StreamGuys and Digigram Partner to Bring Cloud-Based Audio Contribution Services to U.S. and Canadian Media Organizations

Digigram's innovative and flexible blu Live solution to run on StreamGuys' broadcast-grade cloud infrastructure, backed by StreamGuys' world-class customer support

BAYSIDE, CALIFORNIA and MONTBONNOT, FRANCE, March 7, 2018 – [StreamGuys](#), a pioneering SaaS-based streaming solutions provider, and [Digigram](#), a developer of market-leading audio innovations, today announced a partnership to bring Digigram's ground-breaking [blu Live](#) audio contribution service to the United States and Canada as a joint offering running on StreamGuys' robust cloud infrastructure. The two companies will demonstrate the benefits of the unique solution at the upcoming 2018 NAB Show (April 9-12 in Las Vegas), where Digigram will exhibit in booth N6615 and StreamGuys will co-exhibit with ENCO in booth N3824.

blu Live is a cloud-based solution for real-time, end-to-end management of audio content contribution from journalists, expert voice talent and remote presenters, streamlining live contribution from any Internet-connected source to a professional broadcast studio. Combining a cloud SaaS application with professional-grade audio interface hardware at the receiving endpoint, **blu Live** makes it easy for studios to securely establish and switch between several simultaneous, high-quality bidirectional communications links with remote contributors via a browser-based virtual mixing workspace.

Ideal for radio broadcasters, news organizations, sporting leagues and live event producers, the service allows contributors and even talk show listeners to easily participate from anywhere in the world without the need for dedicated equipment – just a web browser or smartphone and Internet access. A video overview of **blu Live** can be seen at <https://youtu.be/8H5GwxPLjDU>.

The partnership brings **blu Live** to radio broadcasters and content producers in the U.S. and Canada for the first time, following Digigram's successful launch of the solution in Europe last year. **blu Live** will be offered directly by StreamGuys and through authorized Digigram resellers, while StreamGuys' highly-acclaimed customer service team will provide front-line technical support for the solution to users.

blu Live will run on StreamGuys' broadcast-grade cloud infrastructure, with services hosted and operated in StreamGuys' global data centers. StreamGuys' proven infrastructure was built and optimized specifically to meet the 24/7 reliability and performance needs of broadcasters and premium media organizations, making it an ideal platform for the innovative remote contribution solution.

"We are thrilled to partner with Digigram to bring **blu Live** to the U.S. and Canadian markets," said Kiriki Delany, president, StreamGuys. "**blu Live** takes the traditional concepts of remote broadcast contribution to a whole new level of functionality and flexibility, simplifying workflows today while helping customers move towards a fully virtualized studio of the future. We continue to team up with leading innovators, deploying their applications on our broadcast-grade cloud, and our partnership with Digigram is a great fit for both of our companies and our customers."

"In addition to having a proven technical infrastructure, StreamGuys deeply understands the needs of the broadcast market and has a respected name in the radio industry," said Jérémie Weber, CEO, Digigram. "They have also earned a great reputation for their 24/7 support, and are the best company to operate **blu Live** in the United States."

About Digigram

For over 30 years, Digigram has developed innovative digital systems that make modern broadcasters' rapidly evolving operations more efficient, more reliable and more effective. Used by thousands of journalists, broadcasters and industrial users all over the world, Digigram's sound cards, audio processing software and pioneering IP audio technologies are designed with a consistent attention to quality and reliability. Digigram (DIG) is publicly listed on the NYSE Euronext Paris stock exchange. More information is available at www.digigram.com.

About StreamGuys, Inc.

In business since 2000, StreamGuys is an industry-leading service provider of live and on-demand streaming, podcasting delivery, and software-as-a-service (SaaS) toolsets for enterprise-level broadcast media organizations. The company brings together the industry's best price-to-performance ratio, a robust and reliable network, and an infinitely scalable cloud-based platform for clients of any size to process, deliver, monetize and playout professional streaming content. StreamGuys supports many of the world's largest Podcasts, global TV and radio broadcasters, video and audio production companies, houses of worship, retail and hospitality businesses, government organizations, medical and healthcare services, and live venues for sports and entertainment. The company excels in developing and deploying technologies for business growth and revenue generation, including dynamic ad insertion, Alexa skills, mobile streaming and detailed business and data analytics.

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